



LET'S CHAT

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taylourmaggart.com

# TAYLOUR MAGGART

Art Director | Designer

## SKILLS AT A GLANCE

- ui/ux design
- project management
- team management
- onboarding
- product development
- brand design
- digital/experiential design
- photography/photo editing

## SOFTWARE

- Adobe Suite
- Figma
- Wordpress
- Monday.com
- Shopify

## EDUCATION

SINCLAIR COLLEGE | 2017

Associate of Applied Science  
in Visual Communications  
(A.A.S.) Accredited by N.A.S.A.D.  
Certificate of Digital Design  
Certificate of Design Processes

UNIVERSITY OF DAYTON | 2007

Bachelor of Arts in Psychology

## EXPERIENCE

### REVERED AGENCY

Art Director  
June 2021 - Present

As Art Director, my responsibilities involve conceptualizing, overseeing, presenting, and executing campaigns. My role is pivotal in maintaining the high standard of creative output from both design and copy teams while, collaborating with internal teams, freelancers, and vendors to achieve project success, understand the requirements, and translate those requirements into compelling visual narratives. I also provide direction and mentorship to a team of designers and copywriters, fostering a collaborative and innovative environment.

### NINE LINE APPAREL

Senior Graphic Designer/ Assoc. Art Director  
March 2018 - June 2021

As the Senior Graphic Designer, I lead the creative vision and execution of design projects both digitally and print. My responsibilities included conceptualizing and creating visual assets across various mediums such as print, digital, and multimedia. Provided guidance to junior designers, ensuring the quality and consistency of work. Collaborated closely with cross-functional teams, to contribute to the development of brand identities and marketing campaigns. Overall expertise in design principles, typography, and the Adobe Creative Suite.